



## San Gennaro Festival Society of Port St Lucie, Inc.

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Date: June 2013

**"Saluti A Tutti Gli Italiani - Americani!"**  
**Greetings To Every Italian - American!**

Dear Friend of Our Community,

"A NEW TRADITION CAME TO PORT ST LUCIE IN 2011"

We are very excited to announce the **Third Annual San Gennaro Festival** will be held at the Port St Lucie Civic Center at 9221 SE Civic Center Place, PSL, FL 34952 (the corner of Walton Rd & US1) in beautiful Port St Lucie, FL, again this year. Our community has embraced this tradition that will showcase the Italian culture, heritage, music, the arts and more.

Our event is scheduled for September 14<sup>th</sup> and 15<sup>th</sup>, 2013, from Noon to 10:00 pm, and Noon to 8:00 pm, respectively. This fund raising event is organized by the San Gennaro Festival Society of Port St Lucie, Inc., and is supported by the Mayor and the City Council of Port St. Lucie.

We are seeking corporate sponsors to support this exciting cultural extravaganza. The **San Gennaro Festival Society of Port St. Lucie, Inc.**, producer of this event is a 100% not-for-profit Florida Corporation. We are a 501 (c) (3) as an educational & cultural organization. As descendents of Italians, some of our goals are setting up and maintaining the Annual San Gennaro Society Scholarship for a local high school senior student who graduates from St. Lucie County. In addition, we support the Treasure Coast Food Bank, local soup kitchens, Families in Need for Thanksgiving and Christmas meals & gifts and Holy Family Catholic Church Charities. We help as many charities as our funding allows. We have no paid employees, only volunteers!

Your sponsorship will give you the opportunity to partnership with our community on the Treasure Coast & to maximize your exposure to the area's market. Everyone is a winner at the **San Gennaro Festival**, the community, our youth and local businesses. This memorable event will provide a long lasting culture, business opportunities and economic impact to Port St. Lucie, while showcasing the Italian culture and heritage to the community at large. We are very proud that our two previous San Gennaro Festivals were a great success with a showing of over 6,000 visitors each year. This year we are expecting a crowd in excess of 10,000.

We are in the design stage of the printed materials including flyers and posters. **Therefore it is imperative that we receive your sponsorship application as soon as possible and your funding payment by August 3<sup>rd</sup>, 2013, along with all logos so that your company can be included in all promotions.** Please visit our website for further detail & updates at: [www.sangennarofestivalpsl.com](http://www.sangennarofestivalpsl.com). Applications can be downloaded directly from our website as well.

If you have any sponsorship questions please contact us by email or call 772-465-2748. We are here to assist you in any way we can. We pray for your support as we are one of only a few non-profit corporations in the state that is truly a 100% Not-For-Profit corporation. We pride ourselves on this fact which gives us the opportunity to use all of our profits to help people in our community. Thank you in advance and we look forward to partnering with you for our annual event now and in the future.

We look forward to seeing you at the **Second Annual San Gennaro Festival!!!**  
Sincerely,

*Sandra Liscio*

**Sandra Liscio  
Chairperson  
772-465-2748**

*Jack DiGiorgio*

**Jack DiGiorgio  
Director  
772-215-0331**